



2027 AMTA Call for Speakers

The AMTA 2027 Call for Speakers is open - Submit your application today!

Submission Deadline: March 27, 2026

Submissions must be submitted electronically via Jotform. Supporting documentation must accompany your submission.

NOTE: *There is no limit on the number of proposals a potential speaker may submit for consideration. Please submit a single application per topic you wish to be considered for an AMTA 2027 educational opportunity. All submissions will receive notification, via email, of the status of their proposal by March 31, 2027.*

Benefits

- ✓ Exposure to other massage therapists, educators and vendors who share your commitment to educational excellence and high ethical standards.
- ✓ The ability to promote your participation with AMTA.
- ✓ The opportunity to share ideas, knowledge, and experience with professionals who range from new to the field to those with years of experience.

Travel expenses for face-to-face opportunities are covered, including airfare, lodging and meals (as applicable). In addition, a modest honorarium is provided.

Questions? Contact [AMTA](#).

Application Guidelines

Audience for AMTA Educational Programming

AMTA represents professional, student and graduate members and school members, all of whom are committed to the highest ethical and educational standards.

Applications submitted will be considered for the following:

- **AMTA National Convention**

August 26-28, 2027 | Savannah, GA

Session formats

- General Education Sessions (2 and 4 hours): Accessible to all levels of experience; sessions are lecture only.
- Intensive Workshops (2, 4, 6.5 and 8 hours): Intensive, hands-on learning environment that is offered with main Convention education programming, or as a Pre-Convention workshop.

- **AMTA Massage Therapy Schools Summit**

February 2027

100+ attendees each year, including teachers, administrative staff, school owners and continuing education providers

- Session format (1 hour): traditional classroom, round table, or panel discussion
- Addresses practical issues faced in schools on a regular basis
- Primary audience can be either administrators/school owners OR educators

- **AMTA Online Course Library**

AMTA's learning management system allows us to produce high-quality, dynamic online text- and video-based online courses. Online courses may appear in print in the *Massage Therapy Journal*.

Online course format options:

- Text-based - requires the ability to produce written and properly cited material of 25,000-30,000 words, that will be adapted into an online course. Recommendations for enhanced content through audio, video or images are encouraged.
- Video-based – total video time should be 2-4 hours and follow AMTA guidelines.
- Combination of text and video - requires the ability to produce written and properly cited material of 15,000-20,000 words and total video time should be 1-2 hours.

Checklist for Proposal Submission

1. Complete the application via the [online form](#).

Select a teaching style:

- **Lecture:** History of a procedure or business skills; leading a group in an active discussion; having the audience practice self-care techniques; etc. **Note:** If your proposal is for a 2-hour session, the format must be lecture only.
- **Hands-on (with table):** Attendees practice techniques on each other using massage tables. If course includes 75% or more of hands-on teaching, registration will be capped to ensure an optimal learning environment for all attendees.
- **Hands-on (without table):** Attendees practice hands-on techniques, but no massage tables are required for the experience.

Teaching Assistants (TA) (only for Convention hands-on with table classes)

- Speakers must secure their own TAs and all TAs are subject to approval by AMTA.
- All TAs must be licensed and/or legally able to practice the modality being presented in their state of residence.

2. Submit a sample of program content *(required)*

- It is required that every speaker submit a content outline, a PowerPoint presentation and/or an attendee handout, that reflects the content of their program (as fully as possible).
- Convert any document format into a PDF before submission.
 - *Note: For proposals that are selected, final presentations and/or handouts (if needed) will be requested at a later date, closer to the event as stipulated in the speaker agreement.*

3. Submit all items below that are applicable

Combine a copy of all **applicable** documents below into **one** PDF.

- CV or Resume
- Copy of undergraduate, graduate or any advanced degree diplomas
- Copy of health care provider license, massage, chiropractic, medical, etc.
- Copy of certificate of completion of massage school/program

Application Guidelines

Speaker proposals cover a broad range of topics, including *(but not limited to)*:

- Business**
 - Business management (e.g., financial, legal and/or records retention)
 - Client management (e.g., communication, intake and follow up)
 - Employer focused topic (e.g., managing employees, being an employee, being an independent contractor)
 - Ethics
 - Marketing strategies and plans

- Health care**
 - Massage practiced within a traditional medical setting
 - Special needs clients

- Practical**

<ul style="list-style-type: none"> <i>Serving specific populations</i> - Aging population - Athletes - Hospital and hospice patients - Managing chronic pain 	<ul style="list-style-type: none"> <i>Specific techniques</i> - Neuromuscular applications - Therapeutic applications
-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------

- Research**
 - Evaluating published research
 - How to write case reports
 - Research on specific populations (e.g., massage for diabetics) or techniques (e.g., therapeutic or neuromuscular applications)
 - Research that you recently published
 - Using research to work with other healthcare professionals

- School Topics**

<ul style="list-style-type: none"> <i>Teaching Skills</i> - Classroom management - Conflict management - Creative methods for teaching topics like anatomy, physiology and pathology - Ethics - Motivating teachers and students - Using research in the classroom 	<ul style="list-style-type: none"> <i>Issues Facing School Administrators</i> - Alumni development - Attracting and retaining students - Marketing for schools - Student satisfaction - Successful placement programs - Teacher satisfaction
-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Application Guidelines

Applications are peer-reviewed by a group of committees comprised of massage therapists with experience in education. Committees are provided with the proposals, along with relevant survey and evaluation data to guide them in their decision-making process.

All applications are reviewed and considered in relation to the other programming selected by the committees and in light of editorial calendars for our varying publications. From that review, we are able to select the topics that help compliment and balance our education portfolio.

Criteria for Selection

Presenters are selected by a committee on the basis of instructor qualifications, instructional content and methods, teaching style, relevance to the profession and relevance to the conference theme.

More specifically, proposals will be evaluated according to the following criteria:

- *Is the application complete? **Incomplete applications will not be considered.***
- *Does the presenter have a thorough knowledge of the subject matter?*
- *Does the presenter have previous teaching experience?*
- *Does the program address topics stated in the Call for Speakers or relevant to massage therapists?*
- *Does the outline include relevant research and theories pertaining to the topic?*
- *Are the learning objectives clearly stated?*
- *Are the learning objectives attainable given the course length and outline?*
- *Is the program content clearly stated and appropriate to meet the learning objectives?*
- *Is the learning environment stated and appropriate?*
- *Does the handout or sample presentation provide relevant, high quality content?*

Speaker Selection Policies

AMTA is a diverse and inclusive community and does not discriminate against speakers on any basis.

Presenters for face-to-face meetings (National Convention and Schools Summit) will be selected on a rotational basis and *may* not be eligible to present at the same meeting the following year. Upon selection, speakers are asked to enter into a speaker agreement with AMTA. To ensure quality programming (and that sessions reflect the business needs), speakers may be asked to review the program content with staff and may be requested to make adjustments to their presentation.

Continuing Education Credit

AMTA is approved by the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) as an Approved Provider of continuing education. AMTA will submit all required documentation to the NCBTMB and to state massage therapy boards, as required, for approved speakers prior to the meeting. Additionally, the education programs at the National Convention and Schools Summit meet the continuing education requirement for AMTA membership.

For questions about the submission process, please contact [AMTA](#).